

International Workshop: “Geopolitics and Wine”

On the occasion of the presentation of Symphonya, issue no. 2 (2025):
“Wine Global Competition. Emerging Issues”

Monday, June 15th, 2026

Center for American Studies – Via Michelangelo Caetani 32, Rome & Online
Official Languages: English and Italian (Simultaneous translation will be provided)

Program

09:30 a.m. | Welcome Greetings

Prof. Mario Ali – Board Member, Center for American Studies
Prof. Fabio Fortuna – Rector, Unicusano University
Prof. Rosario di Lorenzo – President, Italian Academy of Vine and Wine
Prof. Daniela Salvioni – In memory of Prof. Silvio Brondoni

09:45 a.m. | Introduction

Prof. Mario Risso – Editor in Chief, Symphonya, Emerging Issues in Management

Keynote Speakers

Prof. Kym Anderson – University of Adelaide
Prof. Vicente Pinilla – University of Zaragoza
Prof. Julian M. Alston – University of California
Prof. Davide Gaeta & Prof. Federico Perali – University of Verona
Prof. Jean-Marie Cardebat – University of Bordeaux

11:45 a.m. | Round Table

Moderator: *Prof. Davide Gaeta* – University of Verona
Dr. Silvana Ballotta – President, Business Strategies
Prof. Nicola Bellini - Sant'Anna School of Advanced Studies Pisa
Dr. Federico Giroto – CEO, Masi Agricola S.p.A.
Prof. Pietro Mastroberardino – Vice President, Federvini
Prof. Fabio Musso – University of Urbino "Carlo Bo"
Prof. Antonella Zucchella – University of Pavia

Conclusions

Hon. Mirko Carloni – President of the Agriculture Commission, Italian Chamber of Deputies

Attendance & Registration

By invitation only. Participation is free of charge.

In-Person (Rome): Center for American Studies (Max 30 accredited participants)

Online (GMT+2): Unicusano Platform (Max 300 invited participants)

How to Register: Please send your registration form to symphonya@unicusano.it,
specifying your preferred attendance mode (in-person or online).

Symphonya will email you to confirm your registration and final attendance modality.